

Raising funds to support
The Prince's Trust



All net proceeds donated to The Prince's Trust (registered charity no.1079675)



Success Stories

By taking part in the Enterprise Project, JCI members will be following in the footsteps of people from many blue-chip companies from across the UK.

Take a look at some of these case studies to find out how other organisations raised money in similar enterprise schemes – and maybe get some inspiration at the same time!

The **Gung-Ho** team from **Oracle Corporation Ltd.** invited colleagues to submit their own photos in a calendar competition. They received around 130 photos, which were then put forward to a judging panel. The winning photos were used to create an A3 calendar which was sold to Oracle staff and all outside contacts of the team. They sourced low cost printing and the calendars were sold for £10 each.

The **Specsavers** team based in the East Midlands designed badges to sell in 50 Specsavers stores across the country.

The team also embarked on the Three Peaks Challenge – climbing the three highest peaks in the UK, Snowdon, Ben Nevis and Scafell Pike, in just 24 hours. They trained hard and collected sponsorship from friends, family and colleagues.

Teams from **Fujitsu Services** put on Christmas parties at various offices around the country. The teams also put their initiative to the test by dressing up for Santa runs, having car wash days and putting on fun runs to get everyone involved and raise plenty of money.

Compass, a group of **Ulster Bank** employees based at the Customer Service Centre in Danesfort, organised a number of activities that provided something for everyone. The first event was The Tow Path Toddle, a sponsored walk along Belfast's picturesque Lagan River.

Compass also organised three ballots. Tickets for an Ice Hockey game at Belfast's Odyssey Arena, the use of a Corporate Box at Anfield and rugby tickets for an Ireland v All Blacks game. They appealed to sport enthusiasts far and near and brought in a steady flow of funds for the Compass team.

The **Accenture** team in **London** topped up income from an event by creating an application on the social-networking site, Facebook. They created a game which anyone could play and then they could choose to donate after completing the game.

The application was called Sugar Caddy and is based on Mini-Golf with sweets and sweet wrappers. Using Facebook really upped their reach to a wider audience and allowed them to concentrate on networks other than friends, family and work colleagues.

Junior Chamber International United Kingdom

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